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HOLLYWOOD HILLS WEST NEIGHBORHOOD COUNCIL

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HOLLYWOOD HILLS WEST NEIGHBORHOOD COUNCIL PLUM COMMITTEE MEETING

September 2, 2020

6:00pm

Zoom Meeting Link:

<https://zoom.us/j/95355751233> Meeting ID: 953 5575 1233

Phone Dial in:

+1-669-900-6833 Code: 95355751233#

In conformity with the Governor's Executive Order N-29-20 (MARCH 17, 2020) and due to concerns over COVID-19, the Hollywood Hills West Neighborhood Council meetings will be conducted entirely telephonically.

Every person wishing to address the Neighborhood Council must dial (669) 900-6833, and enter **95355751233** and then press # to join the meeting. Instructions on how to sign up for public comment will be given to listeners at the start of the meeting

The public is requested to dial *9, when prompted by the presiding officer, to address the PLUM Committee on any agenda item before the Committee takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Committee's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Committee is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future committee meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the PLUM Committee. Agenda is posted for public review: on bulletin boards at the Durant Library Branch, Community Center, 11243 Empowerment Blvd, Los Angeles, and electronically on the Hollywood Hills West Neighborhood Council website www.hhwnc.org and on the Department Of Neighborhood Empowerment, www.empowerla.org. You can also receive our agendas via email by subscribing to L.A. City's Early Notification System at <https://www.lacity.org/subscriptions>

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the PLUM Committee in advance of a meeting, may be viewed at our website at www.hhwnc.org, or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact the Board Secretary at secretary@hhwnc.org.

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the committee in advance of a meeting may be viewed at 200 N. Spring Street Los Angeles, CA 90012 and at our website: www.empowerla.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Name at (213) 978-1551 or email: NCsupport@lacity.org

If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code §§ 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org

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**ALL ITEMS LISTED ON THIS AGENDA ARE SUBJECT TO:
POSSIBLE ACTION, INCLUDING A PLUM COMMITTEE MOTION AND
VOTING ON THE MOTION.**

PROCESS FOR RECONSIDERATION: The Committee may reconsider and amend its action on items listed on the agenda if that reconsideration takes place immediately following the original action or at the next regular meeting. The Committee, on either of these two days, shall: (1) Make a Motion for Reconsideration and, if approved, (2) hear the matter and Take an Action. If the motion to reconsider an action is to be scheduled at the next meeting following the original action, then two items shall be placed on the agenda for that meeting: (1) A Motion for Reconsideration on the described matter and (2) a Proposed Action should the motion to reconsider be approved. A motion for reconsideration can only be made by a PLUM Committee member who has previously voted on the prevailing side of the original action taken. If a motion for reconsideration is not made on the date the action was taken, then a PLUM Committee member on the prevailing side of the action must submit a memorandum to the Secretary identifying the matter to be reconsidered and a brief description of the reason(s) for requesting reconsideration at the next regular meeting. The aforesaid shall all be in compliance with the Ralph M. Brown Act.

Agenda

1. Welcome, general comments and committee member introductions.
2. Consider approving draft minutes of a prior meeting held on July 22, 2020.
3. PLUM Committee chair's update report on other pending matters, including the use of City property along Mulholland Drive (across from LAFD 97) for staging LADWP repair work.
4. 7021 W. Hollywood Boulevard - is the Hollywood Galaxy Shopping Center, which is located in HHWNC's Area and City Council District 13.

Inasmuch as (i) the shopping center is located on the border of HHWNC's Areas 4 and 5, and (ii) the HHWNC's Board will be discussing the borders for HHWNC's Areas 4 and 5 at a September 16, 2020, board meeting, the Chairs of both the Area 4 and Area 5 Committees have been invited to participate in the discussion of this agenda's items 4 and 5.

Target Corporation is going to open an approximately 39,000 square foot store in the approximately 120,000 square foot Hollywood Galaxy shopping center. The store's hours of operation will be from 7 a.m. to midnight daily. The Store will be selling grocery and general retail items.

Target Corporation has applied to the City's Planning Department for a conditional use permit to sell a full line of alcoholic beverages for off-site consumption. The application states that no fortified wines will be sold.

While the store's hours of operation are stated in the application, the application wasn't clear whether Target is applying for permission to sell alcohol for the same or fewer hours.

The Planning Department's case no. is ZA-2020-1924-CUB. The CA CEQA no. is ENV-2020-1925-CE.

Target Corporation's representative, Beth Aoulafia, a partner in Hinman & Carmichael LLP, has been invited to make a presentation.

5. 7025 W. Franklin Avenue - is the site of The Magic Castle Hotel, which is in HHWNC's Area and City Council District 4.

Service Freak Hospitality, LLC, which is the corporate name of the hotel's owner, filed an application with the City's Planning Department to ask for approval of a conditional use permit to sell a full line of alcoholic beverages at the 39 unit hotel from the hotel's lobby and from in-room cabinets. The units are a mix of studios, 1 bedroom and 2 bedroom units. The hotels operates 24 hours per day, and the proposed hours for alcohol sales would be from 6 a.m. to 2 a.m. daily.

The Planning Department's case no. is ZA-2020-3894-CUB.

Margaret Taylor of Apex LA, who is the hotel's representative, will be making a presentation.

6. 6679 W. Hollywood Boulevard - is the site of L'Scorpion restaurant and bar, which is in HHWNC's Area 3 and City Council District 13.

L'Scorpion is an 1,860 square foot restaurant and bar with 59 indoor seats and a few outdoor seats during this Covid emergency. Martin Torres, the owner, applied to the City's Planning Department to obtain a conditional use permit to allow the restaurant/bar to continue to sell a full line alcoholic beverages. The proposed hours of operation are from 11 a.m. to 2 a.m. daily.

The Planning Departments case no. is ZA-2019-6503-CUB. The CA CEQA no. is ENV-2019-6504-CE.

HHWNC's Area 3 Committee held a joint meeting with several other committees, including HHWNC's Business Committee, on August 11, 2020. Roger Sorkin, the restaurant's representative and Mr. Torres participated in the discussion. LAPD Officer Brian White also participated, and expressed concerns with regard to how the restaurant and bar operated under its current CUP.

On Tuesday, August 18, 2020, the Planning Department's Office of Zoning Administration held a telephonic public hearing to consider L'Scorpion's application. Mr. Sorkin told the hearing officer that LAPD Hollywood Division had decided to file a letter of non-opposition to L'Scorpion's CUP application, and that Officer White (and/or his representative) no longer had concerns.

The hearing officer held the case file open so that HHWNC's PLUM Committee could ask Officer White to explain what LAPD Hollywood Division has decided to do with regard to the pending application, and explain whatever proposed conditions LAPD Hollywood Division will be asking to be imposed on the restaurant and bar's operations.

Messrs. Torres and Sorkin have been invited to participate in the discussion.

7. 1818 N. Cherokee Avenue - is a surface parking lot, which is in HHWNC's Area 3 and City Council District 13.

In August, 2020, Gidi Cohen and Cherokee Bliss LLC filed an application with the City's Planning Department to seek approval to demolish the existing surface parking lot and build a new 7-story apartment building with 86 units. The proposed building would be 80 feet high. There would be two levels of subterranean parking below the building. The applicant is asking for additional height and density bonuses.

Twenty one of the 86 units would be designated for Very Low Income affordable housing.

The City Planning Department's case no. is CPC-2020-4648-CU-DB.

Andre Souroudi of Cohen Goldstein Investment Strategies (CGI Real East Investment Strategies) will be making a presentation.

FYI, HHWNC's Area 3 Committee discussed the proposed project, which was then in pre-filing discussions with the Planning Department, at the committee's meeting on June 9, 2020.

Following the application's filing, one stakeholder inquired whether the Hollywood Fault runs near or under the site.

8. Public comments on non-agendized items.

9. Adjournment.