



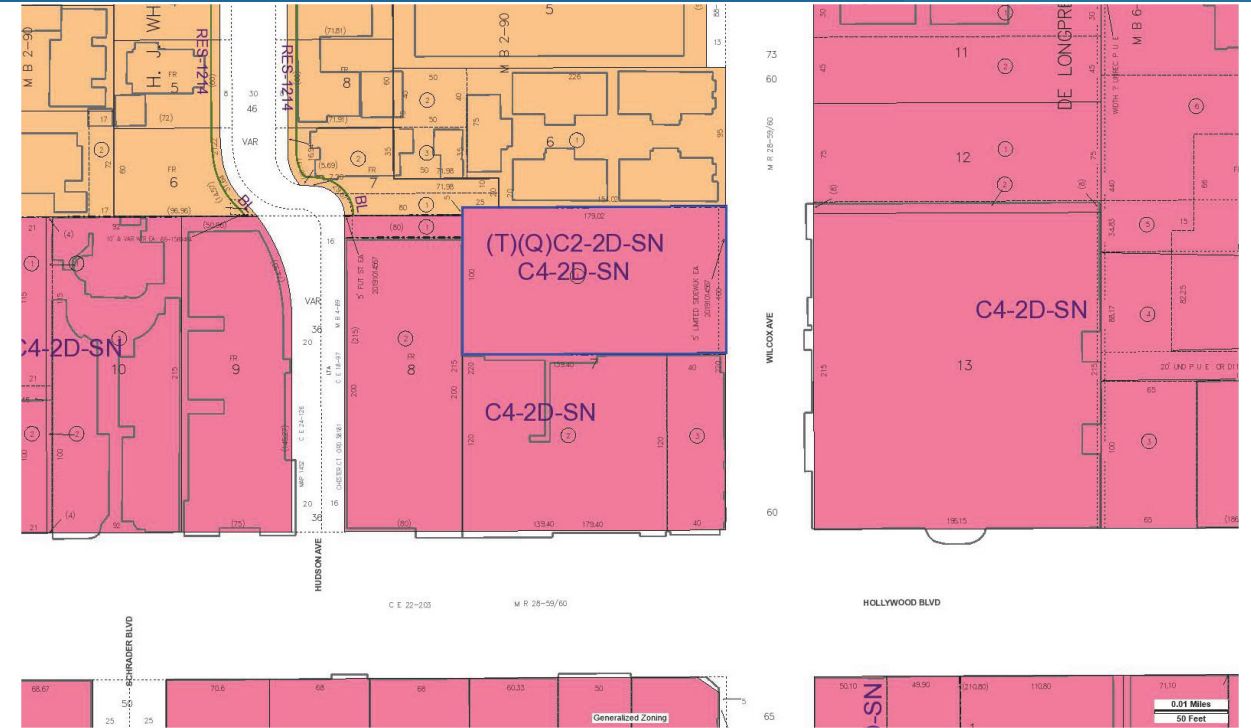
Department of City Planning  
P.O. Box 6069  
Sherman Oaks, CA 91413

# Notice of Public Hearing

Aviso de Audiencia Pública • 공청회통지 • 公開聽證會通知  
Abiso ng Pagdinig sa Publiko • Հանրային լսումների մասին ծանուցագիր



311 • Traducción • 번역 • 翻译 • Pagsasalin • Թարգմանություն



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번역 • 翻译  
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**Thursday, February 1, 2024**  
9:00 a.m.

For the sale and dispensing of a full line of alcoholic beverages and live entertainment at a hotel currently under construction.

**Project Located at:**  
1717 North Wilcox Avenue

**Hearing Conducted by:**  
Associate Zoning Administrator

This public hearing will be conducted entirely virtually and will allow for remote public comment.

**Options to Participate:**

By phone: (669) 900 - 9128 or (213) 338 - 8477  
When prompted, enter the Meeting ID: **885 1583 0507#**

With a PC, MAC, iPad, iPhone, or Android, click on this URL:  
<https://planning-lacity-org.zoom.us/j/88515830507>  
Enter Meeting ID: 885 1583 0507 and Passcode: 647077

You will be auto-muted when entering the meeting. To comment on an agenda item, click the raise hand icon (Webinar) or press \*9 (Phone) to "raise your hand" virtually following staff calling the item.

The meeting's agenda will be provided no later than 72 hours before the meeting at [planning4la.org/hearings](https://planning4la.org/hearings). Please note that virtual meeting instructions will be provided on the meeting agenda.

### Project Address

1717 North Wilcox Avenue (1715-1721 North Wilcox Avenue), 90028

Sitio de Proyecto  
프로젝트 주소 • 項目地址  
Address ng Proyekto

### Proposed Project

Proyecto Propuesto  
프로젝트 제안 • 擬議項目  
Iminungkahing Proyekto  
Առաջարկվող ծրագիր

The project is located in a hotel currently under construction and includes the sale and dispensing of a full line of alcoholic beverages for on-site consumption, in conjunction with the operation of a 1,722-square-foot ground level restaurant with 62 indoor seats and 20 seats located in a 528-square-foot outdoor patio; a 2,117-square-foot ground level lobby with 47 seats; and a 1,080-square-foot rooftop restaurant featuring 30 indoor seats and 50 outdoor seats located in a 3,210-square-foot outdoor patio. The proposed hours of operation are 10:00 a.m. to 2:00 a.m., daily, for alcohol service for all restaurants and the lobby. The project also includes live entertainment (a disc jockey or three-piece band) and amplified music in the indoor ground level restaurant with hours of operation from 10:00 a.m. to 2:00 a.m., daily. The project proposes in-room alcohol access cabinets in each of the 133 hotel rooms and 83 valet parking spaces within 3 levels of parking.

## Actions Requested

Acciones solicitadas • 요청된 작업 • 所要求の事項 • Humiling ng Mga Pagkilos • Հայցվող գործողությունները

The Zoning Administrator will consider:

1. An Exemption from CEQA pursuant to CEQA Guidelines, Article 19, Section 15301, and that there is no substantial evidence demonstrating that an exception to a categorical exemption pursuant to CEQA Guidelines, Section 15300.2 applies;
2. Pursuant to Los Angeles Municipal Code (LAMC) Section 12.24 W.1, a Conditional Use to permit the sale and dispensing of a full line of alcoholic beverages for on-site consumption in conjunction with a proposed ground floor restaurant with outdoor patio; a proposed rooftop restaurant with outdoor patio; and a hotel lobby, with hours of operation from 10:00 a.m. to 2:00 a.m., daily, along with access cabinets within all 133 hotel rooms, in the (T)(Q)C2-2D-SN Zone;
3. Pursuant to LAMC Section 12.24 W.18, a Conditional Use to permit live entertainment and amplified music within a proposed ground floor indoor restaurant, with hours of operation from 10:00 a.m. to 2:00 a.m., daily, on a site located in the (T)(Q)C2-2D-SN Zone.

## Case Information

Información del caso • 케이스 정보 • 案例資訊 • Impormasyon sa Kaso • Տեղեկություններ գործի վերաբերյալ

### Case Number(s):

ZA-2023-3542-CUB-CUX

### Environmental Case Number(s):

ENV-2023-3543-CE

### Related Case Number(s):

N/A

### Overlay(s):

Hollywood Signage Supplemental Use District

### Zone:

(T)(Q)C2-2D-SN / [Q]R5-2 / C4-2D-SN

### Land Use Designation:

Regional Center Commercial / High Density Residential

### Community Plan Area:

Hollywood

### Council District:

13 - Soto-Martinez

### Assigned Staff Contact Information:

Dylan Lawrence, City Planning Associate  
dylan.lawrence@lacity.org  
213-978-1182  
200 North Spring Street, Room 621  
Los Angeles, CA 90012

### Applicant:

Adolfo Suaya

### Representative:

Michael Gonzales, Gonzales Law Group, APC

## Who's Receiving This Notice

Quién recibe este aviso • 본통지를 받은 사람들 • 誰會收到此通知

Sino ang Tumatanggap ng Paunawang Ito • Սույն ծանուցագիրը ստացող կողմը

You are receiving this notice either because you live on or own property that is on a site within 500 feet of where a project application has been filed with the Department of City Planning, or because you requested to be added to the interested parties list. You are invited to attend this hearing to learn more about the proposed project and offer feedback. If unable to attend, you may contact the planner to provide written comment, obtain additional information, and/or review the project file.

**General Information** - Visit our website at [planning4la.org/hearings](http://planning4la.org/hearings) for general information about public hearings and the exhaustion of administrative remedies.

**Accommodations** - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability.

To request a reasonable accommodation, such as translation or interpretation, please email and/or call the assigned planner or email [per.planning@lacity.org](mailto:per.planning@lacity.org) a minimum of 3 days (72 hours) prior to the public hearing. Be sure to identify the language you need English to be translated into and indicate if the request is for oral interpretation or written translation services. If translation of a written document is requested, please include the document to be translated as an attachment to your email.

