

NEIGHBORHOOD COUNCIL

“Involvement” Campaign

Audience: general, regional, and neighborhood.

**RUN
OR
FOREVER
HOLD YOUR
PEACE.**



**VOTE FOR YOUR NEIGHBORHOOD COUNCIL BOARD.
OR BETTER YET, RUN FOR A SEAT.**

**MAY 1, 2016.
PLACE TBD**

EmpowerLA.org/Elections / Call 818- 293-VOTE (8683) or visit Elections@EmpowerLA.org

**NEIGHBORHOODS
GET
BETTER
WHEN
PEOPLE
GET INVOLVED.**



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**GET
INVOLVED.
(THAT WAY
YOU'LL HAVE
NO ONE TO
BLAME BUT
YOURSELF.)**



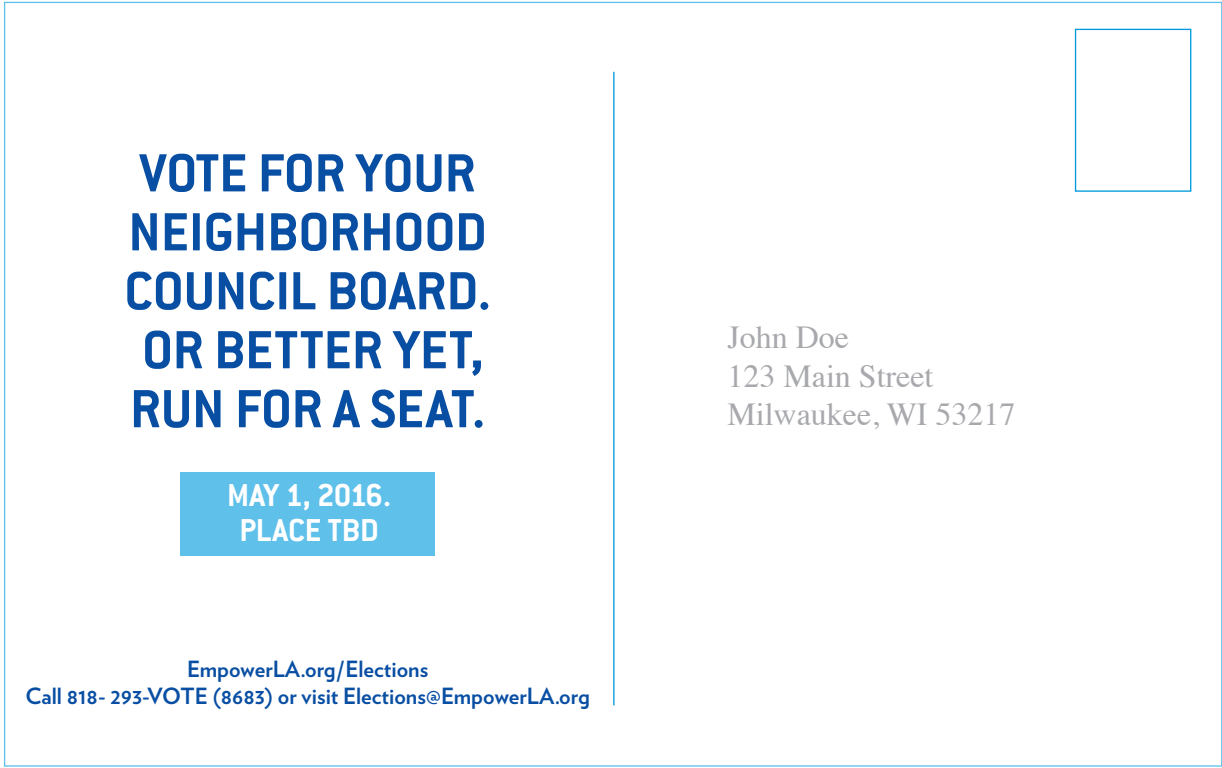
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(postcard - front)



(postcard - back)



(banner) 9' x 3'

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"Get Involved" Campaign

Audience: regional, neighborhood

GET INVOLVED.

(That way, you'll have no one to blame but yourself.)

VOTE FOR YOUR NEIGHBORHOOD COUNCIL BOARD.
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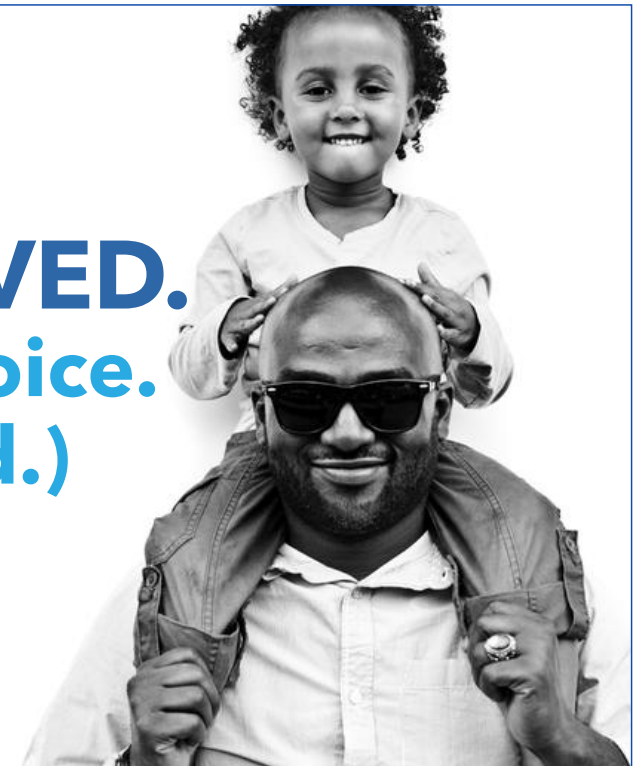
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(poster or flyer)

GET INVOLVED.

(You have a voice.
Let it be heard.)



(postcard-front)

VOTE FOR YOUR
NEIGHBORHOOD
COUNCIL BOARD.
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MAY 1, 2016
PLACE TBD

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John Doe
123 Main Street
Milwaukee, WI 53217

(postcard-back)



GET INVOLVED.
(Or forever hold your peace.)
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MAY 1, 2016.
PLACE TBD

(banner) 9' x 3'

NEIGHBORHOOD COUNCIL

“Neighborhood” Campaign

Audience: general, regional, and neighborhood.



EVERY NEIGHBORHOOD NEEDS
★★★ *a strong voice.* ★★★
WHAT'S WRONG WITH YOURS?

VOTE FOR YOUR NEIGHBORHOOD COUNCIL BOARD.
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(poster or flyer)



★★★ EVERY NEIGHBORHOOD ★★★
NEEDS PEOPLE TO SPEAK FOR IT.
Are you ready?

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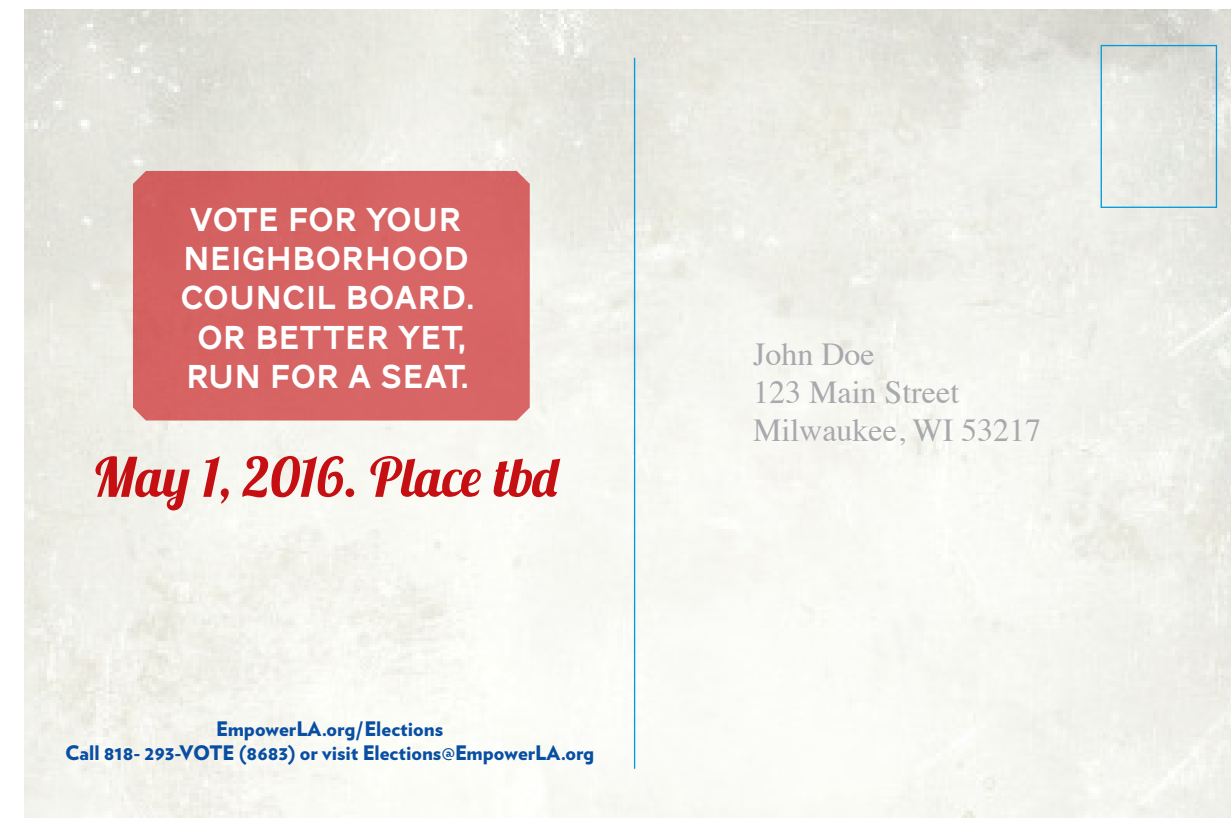
(flyer)



(banner) 9' x 3'



(postcard)



NEIGHBORHOOD COUNCIL

“Personalized Neighborhoods” Campaign
Audience: Local

How to make a neighborhood that's special **EVEN MORE SO.**

VOTE FOR YOUR NEIGHBORHOOD COUNCIL BOARD.
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MAY 1, 2016.
PLACE TBD

(poster or flyer)

How to make a neighborhood that's special **EVEN MORE SO.**

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MAY 1, 2016.
PLACE TBD

(poster or flyer)

NEIGHBORHOOD COUNCIL

“Date specific” Campaign
Audience: regional, local



★★★ **ON MARCH 3** ★★★
YOUR NEIGHBORHOOD WILL BEGIN
CHANGING FOR THE BETTER.
Be one of the reasons why.

VOTE FOR YOUR NEIGHBORHOOD COUNCIL BOARD.
OR BETTER YET, RUN FOR A SEAT.

(Add neighborhood voting particulars here)

ADDITIONAL LINES:

WHERE WILL YOU BE ON MARCH 3?

NOT TO GET TOO PERSONAL BUT WHERE WILL YOU BE ON MARCH 3?

ARE YOU DOING ANYTHING ON MARCH 3?

NEIGHBORHOOD COUNCIL

“The Neighborhood needs you” campaign
Audience: general, regional, local.



ASK NOT WHAT YOUR NEIGHBORHOOD
★★★*can do for you.*★★★

ASK WHAT YOU CAN DO FOR IT.

VOTE FOR YOUR NEIGHBORHOOD COUNCIL BOARD.
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May 1, 2016. Place tbd

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(poster or flyer)



LA IS A CITY OF NEIGHBORHOODS.

★★★★★*Here's how to improve yours.*★★★★★

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(banner) 9' x 3'

ADDITIONAL LINES:

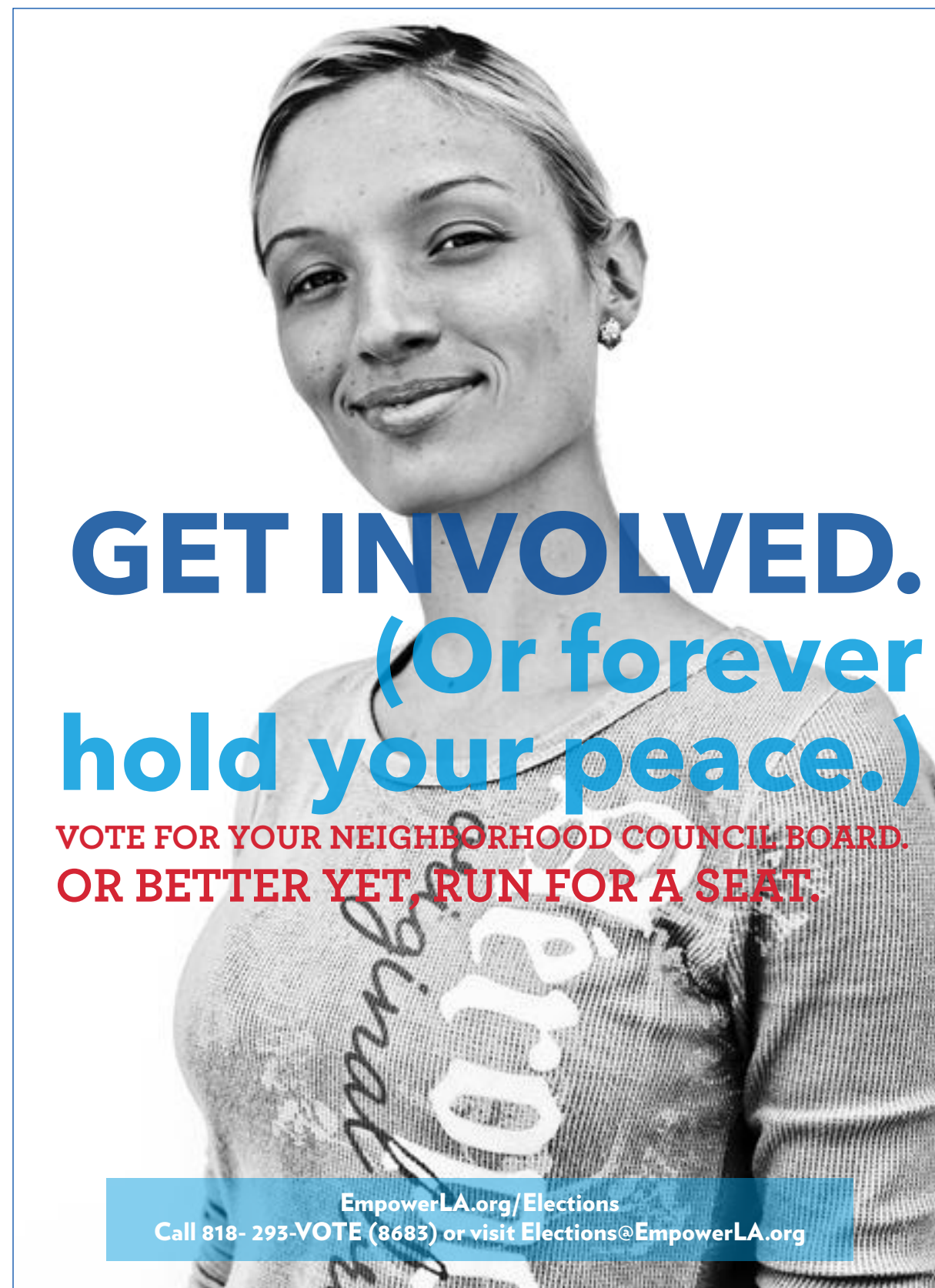
YOUR NEIGHBORHOOD COUNCIL NEEDS GOOD PEOPLE FOR THE BOARD. THAT'S WHERE YOU COME IN.

YOUR NEIGHBORHOOD HAS BEEN GOOD TO YOU. IT'S TIME TO RETURN THE FAVOR.

NEIGHBORHOOD COUNCIL

combination of lines

Audience: general, regional, local



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(Or forever
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(poster or flyer)



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YOU HAVE
A STRONG
VOICE.
Let it be heard.

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MAY 1, 2016.
PLACE TBD

(poster or flyer)

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(poster or flyer)

How to make a neighborhood that's special EVEN MORE SO.

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(poster or flyer)

**WHERE WILL
YOU BE
on March 3rd?**

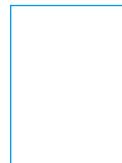


(postcard-front)

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NEIGHBORHOOD COUNCIL

combination of lines

Style #2



HOW TO MAKE A NEIGHBORHOOD
★★★★ *that's special* ★★★★★
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(poster or flyer)



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