

PLUM Committee meeting on February 2, 2017

Minutes

The meeting began approximately 6:05 p.m.

PLUM Committee members Patty Dryden, Orrin Feldman, Samantha Foley, Oren Katz and Danielle Mead were present. A sufficient number of committee members were there to establish a quorum. Richard Joludow was there to join in the discussion with regard to 3523 Cahuenga Boulevard West and 3845 N. Multiview Drive.

Approximately 15 stakeholders were present.

The draft minutes presented for the January 5, 2017 PLUM Committee meeting were revised and approved.

There was a discussion about how the committee's members would want future meetings to be conducted. The committee's members wanted more information in advance of meetings, applicants' presentations to be shorter, time allotted solely for committee members' questions and comments to be followed by public comments and then committee deliberations.

Several committee members hoped that more material could be provided to both the committee and our stakeholders about proposed projects on the website in advance of the committee's meetings.

1. 3523 Cahuenga Boulevard West and 3845 Multiview Drive - proposed town homes.

Zhila Ross, Uri Arbel and Shula Arbel presented their proposal to build five town homes with garages on the site, which is approximately 14,500 square feet. The Mulholland Design Review Board (MDRB) will consider the proposed project at a future (and not yet scheduled) MDRB meeting. Each of the town homes would be approximately 1,600 square feet.

The design challenges included (i) the steeply sloping site, and (ii) the fact that the site is subject to two of the City's specific plans. Both the Ventura/Cahuenga specific plan and The Mulholland specific plan provide limitations on what can be done with the site.

The PLUM Committee's members complimented the presenters on their proposed project's design as well as the patience The Arbels showed over several years of redesigning their proposed project as well as bringing in Ms. Ross to the project. Ms. Ross' addition to the project's design team seems to have resulted in a very improved proposed project.

The PLUM Committee's members decided to not take any vote on the proposed project, but thanked them for coming to make a presentation to the Committee, and wished them well with the proposed project's MDRB review.

2. Proposed Alcohol Restricted Use Subdistrict Ordinance -

Gilbert Morra, who is a Prevention Coordinator with the Hollywood Family Recovery Center, presented and explained the motion which City Council Member David Ryu had introduced at the Los Angeles City Council to have this proposed legislation studied and considered.

Mr. Morra explained how the proposed LA ordinance is based upon, but also adds to, a San Francisco Mission district ordinance.

A discussion followed about how the ordinance might work in Los Angeles, and what new issues might be raised by the new provisions being proposed for the first time.

The committee was receptive to the proposed ordinance, and asked Mr. Morra to come back after the City's study was finished in order to continue the discussion.

There were no public comments on non-agendized items.

The meeting was adjourned at 7:35 p.m.