

# CITY OF LOS ANGELES

CALIFORNIA

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## HOLLYWOOD HILLS WEST NEIGHBORHOOD COUNCIL

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## HOLLYWOOD HILLS WEST NEIGHBORHOOD COUNCIL

### PLUM COMMITTEE MEETING

March 7, 2017

6:00 PM

Will and Ariel Durant Library Branch  
7140 Sunset Blvd, Los Angeles, CA 90046

**Directions:** East of N. Fairfax Ave and West of N. La Brea Ave on Sunset Blvd. Building is ADA accessible and free parking is available behind the building.

HHWNC's PLUM committee meeting will be held in the library's community room, which is just off the lobby entrance. The meeting will start at 6 p.m. The meeting will be over at or before 8 p.m.

The PLUM committee consists of HHWNC's 1st vice president, and the chairs of the following issue committees: transportation, business, infrastructure, housing and environment. In addition, the area chair for any agenda item's site will have a vote on the PLUM committee for that agenda item. Four of the committee members must be present in order to establish a quorum to take any votes on agenda items.

The public is encouraged to attend and make public comments, but does not get to vote on agenda items. The public is requested to fill out a "Speaker Card" to address the committee on any item on the agenda prior to the committee taking action on an item. Public comments on agenda items will be heard when the item is considered. Comments from the public on nonagenda items within the committee's subject matter jurisdiction will be heard during the public comment period for non-agenda items and, within the discretion of the committee's presiding chair, when other agenda items are being considered. Public comment is limited to two (2) minutes per speaker unless waived by the presiding chair of the committee.

Agenda items may be taken out of order. Motions may be taken on any agenda item. Any action taken would then be referred to the Hollywood Hills West Neighborhood Council's board (as a recommendation) for further consideration and action.

The library is located at the intersection of Sunset Blvd. and Detroit, which runs south from Sunset Blvd. Free parking is available in the library's parking lot, which is entered from Detroit. The library is ADA accessible. If anyone has any disability related concerns, please email [vicepresident@hhwnc.org](mailto:vicepresident@hhwnc.org) for assistance ahead of the meeting.

**THE AMERICAN WITH DISABILITIES ACT** – As a covered entity under Title II of the Americans With Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodations to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting our neighborhood council's coordinator, Lorenzo Briceno at (213) 978-1551 or email to [Lorenzo.Briceno@lacity.org](mailto:Lorenzo.Briceno@lacity.org)

**PUBLIC ACCESS OF RECORDS** – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: [www.hhwnc.org](http://www.hhwnc.org) or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Orrin Feldman, Board Vice President, at [vicepresident@hhwnc.org](mailto:vicepresident@hhwnc.org).

**ALL ITEMS LISTED ON THIS AGENDA ARE SUBJECT TO:  
POSSIBLE ACTION, INCLUDING A BOARD MOTION AND  
VOTING ON THE MOTION.**

**AGENDA**

1. Welcome and general comments.
2. Consider approving draft minutes of prior meeting held on February 2, 2017.
3. **1915 -1921 N. Wilcox - proposed “Hollywoodland Hotel”**

This will be an update and continuation of a discussion re: a proposed hotel and its possible impacts on the community. At the Committee’s prior meeting on this proposed hotel, the Committee asked the owner and his representatives to come back with a better plan for parking, traffic and circulation.

Dimitri Samaha, the owner, and Michael Gonzales, Esq., his attorney, and Ira Handelman may be making the presentation.

4. **6615 -6619 Hollywood Boulevard - The Dudes Brewing Company.**

The Dudes Brewing Company is a Torrance based brewery as well as restaurant operator.

The Dudes Brewing Company has applied to the City’s Planning Department for a conditional use permit, as well as a zoning variance, to open a restaurant as a tasting room in conjunction with a 7,850 square foot restaurant at this site. The proposal is sell beer and wine for on-site consumption, and beer for off-site consumption. There would be 124 interior seats and 95 exterior seats on a second floor rooftop patio. There would be an additional 18 seats on a 395 square foot outdoor dining area. The proposed hours of operation would be 8 a.m. daily to 12:30 a.m. daily. The proposed hours for alcohol sales would be from 11 a.m. to midnight daily.

The requested variance is to ask the City’s Planning Department for permission to install a bowling alley.

The site is zoned now as a C2 Commercial zone. The application is asking for rezoning to be a C4 commercial zone.

The Dudes Brewing Company also is asking the City’s Planning Department to approve its proposed restaurant for ambient music, but didn’t mention DJ’s, karaoke and other live entertainments.

Nick at The Elizabeth Petersen Group will be making a presentation, but one or more of the restaurant's owners or managers also may be participating in the presentation.

#### **5. The Secretary of the Interior's Standards for Rehabilitation**

Hollywood Heritage's Christy McAvoy and John Girodo will be leading a segment to explain the standards which exist in order to qualify for Federal historic preservation tax incentives, and how these standards apply to the buildings along Hollywood Boulevard. The standards are designed to assist in the long-term preservation of historic materials and features. In order to be certified for Federal tax purposes, a rehabilitation project must be determined by the Secretary to be consistent with the historic character of the structures, and where applicable, the district in which it is located.

What does this mean for and/or in downtown Hollywood?

And, we're going to try to find out what Standard 9 might require. Standard 9 provides that while new additions, exterior alterations or related new construction should not destroy historic materials characterizing a property, the new work ALSO shall be differentiated from the old work, but still compatible with the massing, size, scale, and architectural features to protect the properties' or district's historic integrity. We'll try to start figuring out what this Standard 9 means for properties located along Hollywood Boulevard.

6. Public comments on non-agendized items.

7. Adjournment.