

Minutes for HHWNC's PLUM Committee Meeting on May 3, 2018

PLUM Committee members Patty Dryden, Orrin Feldman, Danielle Mead, Luminita Roman and Matt Shictman attended the meeting. Joyce Director, Area 4 Chair, attended the meeting to participate as PLUM Committee member when the 7-Eleven store at 1770 N. Highland Avenue was discussed.

There were a sufficient number of committee members present to establish a quorum.

Orrin Feldman called the meeting to order at 6:03 p.m.

Approximately 15 stakeholders were present.

The draft minutes of prior committee meetings held on December 7, 2017, February 8, 2018 and March 1, 2018, were discussed. A motion to approve the draft meetings' minutes, as revised, was approved by a vote of 4 to 0.

1. 7500 Sunset Boulevard

Faring Capital's revised proposed project to build two new mixed use retail/apartment buildings was presented. Jason Illouljian, Darren Embry, Jake Stevens and Dave Rand presented the revised project and took questions.

Council District 4's Renee Weitzer said that the Council Office would be supporting the revised proposed project.

Committee and stakeholder comments ranged from being positive and encouraging to being opposed to any project higher than three stories. Most comments about the revised facade along Sunset Blvd. were that it was significantly better than the initial proposal.

Several committee members and stakeholders asked for wider entrances, and better visibility at, the garage entrances to the two proposed buildings.

The committee decided to defer making any recommendations to a future meeting in order to get any recommendations from an Area 7 meeting planned for the end of May.

Also, Orrin asked Faring Capital's team to come back with renderings, pictures or other visual tools which allow the committee and stakeholders to see what the revised building looked like from each side. He noted that the new rendering showed only the first three out of five floors for one building on the Sunset Blvd. side of the site. Otherwise, the slides, pictures and renderings being used were from the DEIR for the proposed project, and didn't reflect the revisions being made to the proposed project.

2. 1770 North Highland Avenue

The 7-Eleven store's Rahul Sharma and Sherrie Olson reported on the store's operations. They reported on a lack of calls for service to LAPD, and reiterated their request to extend the store's operating hours, which are now from 6 a.m. to 1 a.m. daily. Mr. Sharma would like to operate his store 24/7.

Ms. Olson and Mr. Sharma explained how Mr. Sharma had contracted with a security company in order to provide security on the site when the shopping center's owner ceased providing a security guard in the evening hours there.

The PLUM Committee voted (unanimously 5 to 0) to approve a motion recommending that HHWNC's Board vote to support an application to extend the 7-Eleven store's operating hours or even allow 24 hour operations subject to adequate security being provided there.

There were no public comments on non-agendized items.

The meeting adjourned at approximately 7:20 p.m.