

CITY OF LOS ANGELES

CALIFORNIA



HOLLYWOOD HILLS WEST NEIGHBORHOOD COUNCIL OFFICERS

PRESIDENT
ANASTASIA MANN

VICE-PRESIDENT
ORRIN FELDMAN

SECOND VICE PRESIDENT
JANE CROCKETT

SECRETARY
BRITTA ENGSTROM

TREASURER
MATT SHICHTMAN

HOLLYWOOD HILLS WEST NEIGHBORHOOD COUNCIL

C/O Department of Neighborhood
Empowerment
3516 N. Broadway
Los Angeles, CA 90031

TELEPHONE: (213) 485-1588

FAX: (213) 485-1836

Toll Free 1 (866) LA HELPS

HOLLYWOOD HILLS WEST NEIGHBORHOOD COUNCIL

BOARD MEETING

January 15, 2020

6:00 pm

**Will and Ariel Durant Library Branch
7140 Sunset Blvd, Los Angeles, CA 90046**

Directions: East of N. Fairfax Ave and West of N. La Brea Ave of Hollywood Blvd. Building is accessible and free parking is available behind the building.

The public is requested to fill out a "Speaker Card" to address the Board on any item of the agenda prior to the Board taking action on an item. Comments from the public on non-agenda and agenda items will be heard during the Public Comment Period and, within the discretion of the presiding officer of the Board, when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Board's subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to 2 minutes per speaker unless waived by the presiding officer of the Board. Agenda is posted for public review: on bulletin boards at the Durant Library Branch, and electronically on the Hollywood Hills West Neighborhood Council website www.hhwnc.org and on the Department Of Neighborhood Empowerment, www.empowerla.org.

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting, may be viewed at our website at www.hhwnc.org, or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact the Board Secretary at secretary@hhwnc.org.

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting Lorenzo Briceno at lorenzo.briceno@lacity.org or (213) 878-2551.

ALL ITEMS LISTED ON THIS AGENDA ARE SUBJECT TO: POSSIBLE ACTION, INCLUDING A BOARD MOTION AND VOTING ON THE MOTION.

PROCESS FOR RECONSIDERATION: The Board may reconsider and amend its action on items listed on the agenda if that reconsideration takes place immediately following the original action or at the next regular meeting. The Board, on either of these two days, shall: (1) Make a Motion for Reconsideration and, if approved, (2) hear the matter and Take an Action. If the motion to reconsider an action is to be scheduled at the next meeting following the original action, then two items shall be placed on the agenda for that meeting: (1) A Motion for Reconsideration on the described matter and (2) a Proposed Action should the motion to reconsider be approved. A motion for reconsideration can only be made by a Board member who has previously voted on the prevailing side of the original action taken. If a motion for reconsideration is not made on the date the action was taken, then a Board member on the prevailing side of the action must submit a memorandum to the Secretary identifying the matter to be reconsidered and a brief description of the reason(s) for requesting reconsideration at the next regular meeting. The aforesaid shall all be in compliance with the Ralph M. Brown Act.

AGENDA

- **Call to order by President, Anastasia Mann**
- **Roll Call by Secretary (Acting), Jane Crockett**
- **Approval of minutes**
- **Public Official Reports**
 - a) CD4 –Field Deputy, Madelynn Taras, Office of Councilmember David Ryu
 - b) CD13 – Sean Starkey, Office of Councilman Mitch O’Farrell
 - c) Mayor’s Office, Central Area NC Rep, Angie Aramayo
 - d) 46th Assembly District, Stephanie Mkhlian, Office of Assemblymember Adrin Nazarian
 - e) 43rd Assembly District, Seamus Garrity from the Office of Assemblymember Laura Friedman
 - f) 50th Assembly District- Josh Kurpies, Office of Assemblyman Richard Bloom
 - g) 25th Senatorial District, Vickere Murphy, District Representative, Office of Anthony Portantino
 - h) 3rd Supervisorial District, Fernando Morales, Office of Supervisor Sheila Kuehl
 - i) 26th Senate State District, Allison Towle, Office of Senator Ben Allen
 - j) 24th Senate State District, Baydsar Thomasian, Office of Senator Maria Elena Durazo
 - k) Neighborhood Prosecutor, Hollywood Division, Ethan Weaver
 - l) Department of Neighborhood Empowerment, Lorenzo Briceno
 - m) Los Angeles Department of Recreation and Parks, Joe Losorelli
 - n) Hollywood Bowl/Stratiscope, Angela Babcock
 - o) LAPD – Hollywood & North Hollywood Divisions
 - p) LAFD
 - q) LADWP
 - r) LADOT
- **President’s Report (Anastasia Mann)**
 - a) CD 4 Candidate Debate with Central Area NCs (February 16; Marshall High) Discussion of Support.

Motion & Vote
 - b) Area 9 Chair Board Seat Opening; Farewell & Thanks to Stefan
 - c) Public Records Act Discussion
 - d) Confirm next meeting date: February 19, 2020
- **First Vice-President’s Report (Orrin Feldman)**
 - a) 6667 West Hollywood Boulevard - is the site of Musso & Frank's restaurant. The restaurant's owners had applied to have their right to sell alcoholic beverages for on site consumption extended to additional adjacent space into which the restaurant has expanded. The committee voted (7 to 0) to recommend that HHWNC support the application and support restaurant's additional request that the Planning Department waive the public hearing requirement. The Planning Department approved the application and waived the public hearing requirement within a few days following the committee's meeting on December 2, 2019. This may have mooted the need for HHWNC to take any action(s). The Planning Department's case no. is ZA-2019-6617-PAB-PAD. The CA CEQA no. is ENV-2019-6618-CE.

- b) 1724 -1744 N. Highland Avenue - is the site of a mixed use retail/residential building which now is called Urban Redwood, but which had been known as The Jefferson. RWBP Highland, L.P., the building's owner applied to the City's Planning Department for a master conditional use permit for three new restaurants with indoor seating and outdoor dining along Highland Avenue and Yucca Street. The proposed hours of operation would be from 6 a.m. to 2 a.m. daily. The Planning Department's case no. is ZA-2019-5821-MCUP. The application was silent as to whether any additional discretionary entitlement request, scubas karaoke, live music, and/or dancing, were being requested. Following a presentation from the owner's representative, Christine Rivera of The Elizabeth Petersen Group, and a discussion, the committee voted (7 to 0) to recommend that the Board adopt the motion (below).

The committee voted to make the recommended motion at its 12/2/19 meeting. At the committee's meeting on 1/8/20, the committee met again with Ms. Rivera as well as Urban Redwood's Scott McCarter and Matthew Nichols, who is Urban Redwood's outside counsel.

Proposed Motion: HHWNC should not support, and should oppose, the application as presented.

- c) 7865 W. Sunset Boulevard - is the site of a Mobil gas station and convenience store. Sunset Fairfax Oil, LLC, the gas station's owner has filed an application with the City's Planning Department to ask for approval of a conditional use permit to authorize the sale of beer and wine for off-site consumption at the convenience store up until 11 p.m. daily. The Planning Department's case no. is ZA-2019-6201-CUB. Following a brief discussion, the committee voted (7 to 0) to recommend that the Board adopt the following motion:

Proposed Motion: HHWNC should not support, and should oppose, the application.

- d) 7917 West Sunset Boulevard - is the site of a new Veggie Grill restaurant to replace the Counter Burger restaurant, which closed last Summer. The Veggie Grill has applied for a conditional use permit to sell beer and wine for on site consumption (Type 41) at its new location, which will open following a remodeling of the restaurant's space. The proposed hours of operation at the new site would be the same as the restaurant's previous site (the courtyard at 8000 W. Sunset Blvd.), which would be from 11 a.m. to 10:30 p.m. on Sundays through Fridays and from 11 a.m. to 11 p.m. on Saturdays. The Planning Department's case no. is ZA-2019-6657. Following a brief presentation from Elizabeth Valerio, the restaurant's architect and representative, the committee voted (6 to 0) to recommend that the Board adopt the following motion:

Proposed Motion: HHWNC should support The Veggie Grill's pending application for a new conditional use permit (Type 41) at its new location.

- **Treasurer's Report (Matt Shichtman)**

- a) Approve November/December Monthly Expenditure Report

Motion: The Board of the Hollywood Hills West NC approves the November/December 2019 Monthly Expenditure Report submitted by Treasurer Matt Shichtman.

- b) Approve Funding Request Forms

Possible motion and vote.

- **Second Vice President's Report (Jane Crockett)**

- **Secretary's Report (Britta Engstrom)**

- **Committee Reports**

- a) **Business (Oren Katz)**

- Update CPAB Hollywood Nightlife Management meetings I've attended
 - Update legislative bill regarding extension of alcohol service hours 2am to 4am

- b) **Infrastructure & Area 3 (Danielle Mead)**

- Bryan Dyer and I have discussed the website, email blasts and our process for each and have come up with the following suggestions for improving HHWNC's online presence and communication strategy:

- Website

- Remove/minimize large banner on homepage
 - Reconsider color scheme
 - Fix search (not functioning properly)
 - Add missing agendas and minutes – need board members to add
 - Calendar – make better use of it or remove (doesn't have many events)
 - Projects – make better use of it or remove (currently outdated and missing lots of info)
 - Add additional FAQs – would like suggestions from board members
 - Find better option for Find Your Area page

- Email Blasts

- Better coordinate Facebook/Twitter posts with email messages
 - Make sure to upload agendas to website, not Constant Contact, so that links from emails go to HHWNC website
 - Create new monthly newsletter/digest that contains all upcoming meetings/events which can be sent to the entire list (goal of getting more information to more people without sending lots of additional emails)

Proposed Motion: We request President Mann appoint a board member to research and obtain three bids from qualified vendors to provide ongoing website, email and technical support for HHWNC and report back to the Board.

- **Public Comments** – Comments from the public on agenda items and non-agenda items within the Board's subject matter jurisdiction. Public comments are limited to 2 minutes per speaker.

- **Adjournment**