

**AREA 3, HOUSING, BUSINESS, TRANSPORTATION COMMITTEES MEETING**

**Hollywood Hills West Neighborhood Council**

June 9, 2020, 6:30 PM

**Zoom Meeting Link**

<https://zoom.us/j/97118940283>

**Minutes**

- I. **Call to order and welcome:** 6:35 PM
- II. **Approval of March 10, 2020 Public Safety, Business, Area 3 Committees meeting minutes, motion and vote:**  
Yes, 2; No, 0
- III. **1818 Cherokee Avenue:**
- IV. Preliminary design review presentation and discussion of a proposed project to develop a surface street parking into a 7-story apartment building with a proposed height of 80 feet built over 2 levels of subterranean parking garage. Preliminary informational presentation and preliminary discussion of a proposed project. Applicant is requesting 1) CUP to exceed on menu density bonus limitation of SB1818 utilizing 2.5%:1% ratio. 2) 177.5% Density Bonus resulting in 86 total units with 21 designated VLI (68% of Base), and 3) Two floors of additional height. Representative of applicant Cherokee Bliss, LLC, is requesting.

Andre Soroudi presented the plans of what is currently a surface parking lot. Project would have 24% affordable units. 14 studios, 54 one bedrooms, 18 two bedrooms, 61 parking stalls, rooftop deck and clubhouse on west side of the building. Design of the building will maintain the 1920s historic nature of Cherokee.

Board discussion included appreciation that it was designed to fit the neighborhood. Concerns about the clubhouse and Poll deck creating neighborhood noise issues. Also, concerns about AirBNB units. The heights of the surrounding buildings. If the two bedrooms would be affordable.

CD 13 Field rep stating plan was issued because the CRA plans supceded the TOC plans. The building could not incorporate from them. Thus, the developers are asking for a CUP to match the density heights provided in the TOC.

The Board mentioned that the design didn't look classic, but more contemporary, what one would see at Playa Del Rey.

Stakeholders wanted to know about Rent Stabilized Units. CD Field deputy stated that the low income units will be covenanted for 50 years.

Board member for information about developer CGI strategies. Informed locally based development company since 2013, with projects in Westwood, Wilshire & LaBrea. Also do assessment management for third parties.

No motion was taken. PLUM committee will hear after actual filing of project and have a case number.

**V. Proposed "Restaurant Beverage Program:"**

City' Planning Staff has proposed which a Restaurant Beverage Program, which would create an administrative clearance for sit-down restaurants to serve alcohol for onsite consumption subject to a standard set of

operational requirements. The City File is CPC-2018-4660-CA.

The proposed Restaurant Beverage Program was discussed. Program would provide and administrative clearance to get restaurants up and running. Limited hours ending at 11:00 PM. No live entertainment, dancing, Karaoke, DJS outdoor TV monitors or music. All employees must complete testing. No solo bars are apart of it. Can not get two citations in three years or revoked.

Board members brought up the need, in a “family restaurant” program, the need for early AM alcohol.

CD 13 Field Deputy responded that late night workers fill a large portion of Hollywood jobs and would need a place to eat early morning.

Board member concerned that some of the administrative uses of the neighborhood council would be taken away, and neighborhoods could not comment on the businesses.

Motion: The Area 3 and Business Committees of the Hollywood Hills West Neighborhood Council recommends that the Board of HHWNC supports the Restaurant Beverage Program. Yes, ; No,

#### **VI. “Slow Streets” Program for Area 3:**

Last month, the City of Los Angeles launched the “Slow Streets,” which places signs and temporary barricades on some residential streets. The city's Department of Transportation is managing the program and will coordinate with community members to determine where the signs and barriers should be placed indicating the streets are for local traffic only. There must be enough community members volunteering to administer the program (physically moving the cones and barricades). Most streets in Area 3 qualify for the program. The application only allows for two miles within the neighborhood. (Franklin does not).

After discussion, the Committees determined the Slow Streets Program was not appropriate for Area 3 as there weren't enough volunteers, on whom the program relies, to handle the street closures.

#### **VII. Committee Business - Comments from the Committee on subject matters within the Committee's jurisdiction**

- a. Comment on Committee Member's own activities/ Brief announcements.  
Housing chair discussed the amenities of apartment buildings not opening up. Also, the COVID-19 rental protection not being honored. CD 13 Field rep responded that renters under landlord duress need to come to him.
- b. Brief response to statements made/questions posed by persons exercising their general public comment rights.  
Stakeholder asked about directories business owned by Black African-americans in Hollywood to support.  
Stakeholder encouraged others to support the Crenshaw Subway Coalition in their fight against gentrification.
- c. Introduce new issues for consideration by the Board at its next meeting/request that the item be placed on the next meeting's agenda.
- d. Ask Committee Chairpersons to research issues and report back to the Committee at a future time.

#### **VIII. Future Agenda Items and other Calendar Events**

**IX. Comments from the public on agenda items and non-agenda items within the Committee's subject matter jurisdiction.**

Stakeholder wanted to know if there was a business directory done by the City to better support Black owned businesses. CD 13 Rep said he would check into it.

Stakeholder encouraged others to support Crenshaw Subway Coalition in their fight against gentrification.

**X. Decision on next meeting date(s): None**

**XI. Adjournment: 8:10 PM**